Hyderabad Design Diaries
Launched at Hyderabad Design Week, 12th Oct 2019

Published by the Government of Telangana

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It is sheer audacity to try and give you a city with a 425-year-old history in a coffee table book of 50 pages. But then Hyderabad, the City of biryani, badminton and Baahubali, not to forget pearls, Irani Chai and heritage mansions, has always been ambitious and has given the world the gift called Salarjung Museum which is a collection of the rarest things in the world. Resonating with this theme of aiming for the stars, the Government of Telangana and with its enterprising outlook has joined hands with Hyderabad Design Week to present the city with all its facets, in a virtual 360-degree format. From food, art, culture, language, heritage, textiles to eateries and designers, we compile what we think is the quintessence of Hyderabad.

Come, join us on this fascinating journey.

Turn off your phones, take the book into your hands and let’s glide.

Aadab from Hyderabad.
Marrying human touch with style

Handlooms are a bustling industry in Telangana and the state boasts of 17,069 working handlooms. Handlooms are fabrics that have the human touch and intuition and thus remarkably different from the regular ones. Each of the 31 districts of the state has its own kind of signature fabric and with over 40,000 workers toiling hard, no wonder that we have a wide spectrum of handlooms ranging from Pochampally Ikat and Gadwal to Narayanpet and Gollabama Sarees. There are 336 Handloom Weavers Cooperative Societies in the state and now they are available on top e-commerce sites to cater to the younger generation too.
Geometry made easy and on your outfit

Pochampalli Ikat is a fabric which uses tied and dyed warp or weft threads to create a symmetrical geometrical pattern that is so exclusive to Bhoothan Pochampally, a weaver settlement in Telangana. Telangana is one of the ancient Ikat weaving centers in India and therefore has been rightly placed on the UNESCO tentative list of world heritage sites as part of “iconic saree weaving clusters of India”. The handkerchiefs made of silk thread have earned international fame as “Teli Rumals”. If a diminutive hanky can reflect so much art and craft, imagine the splendor of the saree. Not surprisingly, every visitor to Hyderabad makes a quick trip to this village to take back home a piece of the Telangana fabric.
The lightweight champion

Think of a 120-metre long saree. Now, imagine the saree fitting into a matchbox. Actually, don’t imagine, as the Gadwal saree weavers of Telangana have made this a reality, a remarkable feat. The Gadwal handloom sarees come with a cotton body and a silk border, thus blending comfort with contemporary splendor. Simply known as Si-Co (silk-cotton) sarees, these 5-yard wonders are what the Gods love too. The idols of India’s most revered God Lord Balaji are draped with Gadwal weaves, thus giving it the divine stamp of approval too. What’s more, these temple-inspired designs are what most Indian women love to wear when they feel like dressing up.
No fade, thanks to it being shade dried

Narayanpet in Mahabubnagar district of Telangana also has a flavor of the neighboring state of Maharashtra and is known to have got the royal patronage from none other than Maratha emperor Shivaji. In this process, 8 sarees are made at a time on the loom. Therefore, instead of the standard 7 yards of fabric which are generally mounted on the loom, 56 yards of silk is mounted at the same time. The sarees are known for their durability of colors (dyed in vats) which are used in the yarn. The process of coloring is a crucial step and the yarn is dried under the shade, not the sun. The weavers here easily make 30 sarees out of one beam of warp.
Look who’s on your outfit? Gollabhama of course

When art meets heart, the result is a piece de resistance called the Gollabhama Sari from the town of Siddipet in Telangana. These cotton, handmade saris are popular for bringing the dame of the rural hinterland, the one who brings home the milk from the stable with a lot of swag, on to the sari. Using the tie and dye technique, the warp and weft are tie-dyed before these are weaved for creating unique designs on the finished fabric. The sari has become Telangana’s signature outfit and is considered a rare gift for those who want a taste of this beautiful state on them.
Shimmer, shine, sparkle

The Banjaras are a nomadic community that settled in Nalgonda, Ibrahimpatnam and Yellamatanda. Their workaday exterior is nothing short of a designer ensemble, what with mirrors, beads, cowrie shells and appliques stitched to the fabric to create an outstanding handmade outfit that is signature bling. The cloth is made of cotton khadi dyed with chemical or vegetable dyes. The mirror is placed on the fabric and the thread is embroidered over it to hold the mirror in the thread which prevents it from falling off. The traditional craft, handed over from one generation to another, the Banjaras strive to preserve their native artwork. Not many know that the embroidery is done on 13 different colors of base fabric among which dark blue or red are commonly used.
Creative Bees buzz with fashion activity

Designer and artist duo, Bina and Keshav Rao, realized the need to have professionals giving designs that are both trendy and wearable. In 1995, they set up Creative Bee, a one-stop solution for fashion and lifestyle brands that did not possess in-house design capabilities. Using manual production methods which use no electricity and cause no water or soil pollution, handmade textiles with sustainability and livelihood creation at the heart of it all, the duo’s designs have withstood the test of time. Three decades later, Creative Bee is a sought-after name by top lifestyle and retail giants around the world. The Hyderabadi duo’s ability to put together a trendy collection in a matter of weeks is what makes them stand apart from the others.
Hail the Master of Telangana handlooms

Ramesh Ramanadham can create an outfit from anything you want. Well almost. He has used Nettle Fibre, Sebi Grass, Sawai Grass, Bichu Grass, Bhor Bhendi, Pineapple, Ramie, Bhimal, Hemp, Jute, Flax, Linen, different Silks and Wool etc and organizes workshops on natural dyes for use in different crafts and handlooms. A specialist in handlooms, handicrafts, natural dyes, natural fibers, reviving the natural coloured cotton and a speaker at international and national forums. He has interacted with 4,000 individuals in campuses and establishments and considered an authority on Indian handlooms and handicrafts. In the last 30 years, he has been instrumental in reviving the authentic dung process and ash process in Kalamkari textile.
2
Handicraft
Art is the very heartbeat of Telangana

In Telangana, art is at the heart of our lives. From the white fluid rangoli in the front courtyard to the intricated mehendi designs on palms during festivals to the exquisite floral arrangements during Batukamma, every day of our lives are filled with art and craft. So it is not surprising that the state of Telangana with 31 districts boasts of double the number of arts and crafts. Be it brassworks with carvings from Pembarthy, stone art from Warangal, decorative pan dabbas, paintings from Nirmal, everything is a burst of art and a source of joy. Dwelling into each of the handicrafts of the state is going to be exhaustive, but fascinating for sure.
Fragrant genies in the bottle

Ittar or attar bottles are little vials containing essential oil derived from plants and herbs. The ittars are traditionally given in ornate tiny crystal cut bottles called as ittardans and the lid itself doubles up as an applicator. Jasmines are abundantly available in the state especially during summers and that is the favorite of the Nizams. While the fragrance itself, typically smeared on the back of your hand, is intoxicating, the bottles are also works of art. Interestingly, drop by at Charminar and you will find some good ones for as low as 1$ and doing a great job of engulfing you in an enticing charm. Try this at home, for sure.
Telangana crafts come to the city

Hyderabad may be the IT City but the way in which this handicraft village is incorporated amidst this concrete structures and reminding the Hyderabadis of their roots is incredible. This art and cultural space which is at a stone’s throw from the iconic Cyber Towers is a microcosm of the state’s art. Take a walk through the rows and rows of shops which are run by the handicraft makers themselves and walk back with bags of goodies at a price that is a steal. From authentic pearls, for which Hyderabad is known for, to ethnic art on earrings and anklets, this space is a must-visit for any craft lover. The All India Crafts Mela, a month-long arts festival with the night bazar as well is a must-visit if you are in India.
Pearl City, then, now and forever

It beats logic how Hyderabad, with absolutely no coastline in hundreds of kilometres, is today the hub of the pearl industry and an international destination for this white gem. The city got graduated to Pearl City thanks to the Nizams who ruled Hyderabad for 200 years from the 18-20th century and they sourced pearls from Gulf and other countries and needed skilled workers to grade and process it. That opened up an entire industry and the city managed to sustain its top position in pearls due to its pearl making infrastructure and dedicated staff.
With prestigious global fashion institutes in the city, Hyderabad is now home to quirky new-age trends that are both desirable and affordable. From designers who are eco-friendly and use paper to make their jewellery to those who use alternatives to silkworm in a bid to give cruelty-free fashion, Hyderabad is now the new address for cutting edge designs. With the Telugu film industry also seeking professional help to dress up their stars, the fashion industry never had it so good in Hyderabad as it does now. The new decade belongs to fashion, Hyderabad’s fashion.
Gaurang Shah is among the prominent citizens of the city who took up the fashion scene up by a few notches. Having grown up watching his father passionately deal with textiles, Gaurang decided to embrace fashion as a profession and today he works with 800 artisans and weavers across India. Winner of National Award for Best Costume Designer for 2018 Telugu Film Mahanati and also a best designer award winner for utilization of Indian Weaves and Craftsmanship into his ensembles from Lakme Fashion Week. He is also a member of the prestigious National Institute of Fashion Technology (NIFT) Board. His Jamdani saris are universal favorites.
Shilpa Reddy made heads turn when she first wore an exquisite sari with Charminar motif and it became a fashion trend. This homegrown designer is also a model and thus making sure people notice not just her beauty but her designs. A handloom enthusiast, Shilpa creates exquisite handcrafted masterpieces using traditional malkha fabric known for its deep-rooted connections with Indian textiles. Shilpa is the only designer from India to showcase her collection at the Eiffel Tower, Paris. She showcased Indian handloom silhouettes here to appeal worldwide patronage. From cocktail sarees to jumpsuits, designs she make and wears are what the fashion police would approve of.
Making Narayanpet world-famous

Since 1996, Shravan Ramaswamy has been celebrating the soft, feel-good local textile, Narayanpet fabric to use it as contemporary outfits which Gen Z loves and buys. He also recently expanded to include accessories and jewellery inspired from bygone era under his brand name. Every year, he also hosts a pop-up exhibition to showcase 100 weaves and do his bit into encouraging the local artisan. He is one of the Indian fashion designers who was invited to be Nixon Distinguished Speaker to Cornell University in New York to talk about Indian Handlooms and textiles. He has also been awarded ‘The certificate of Excellence’ from “Council for industrial & Trade Development India” for his work.
Divya Reddy from Hyderabad is the only designer from the state of Telangana who has been showcasing at India’s most prestigious fashion runway. She works on Madhevpur Tussar, almost dying art of Telangana, and Kondapatti cotton. HER-RIGHT, a social wing of her brand, hires oppressed women and from prisons to create a new handloom for fashion lovers and also give sustainable livelihood for an important demographic of the society.
Local weaves get a global spin

A NIFT graduate, Hyderabad girl Archan Rao pursued an AAS degree from Parsons School of Design, New York. While in New York, Archana worked at Kaufman Franco and the unisex label TSE in New York and debuted in India with Lakme Fashion Week under the gen-next category in 2012. She went on to win the ‘Vogue India Fashion Fund’ with a cash grant and mentorship from Vogue India. In 2018, Archana also dabbled with costume designing with the 2018 blockbuster Telugu movie Mahanati, which won the National Award for Costume in 2019. She is known to mix and match local fabrics to make them look international.
Architecture
A school where students have no Monday blues? Yes, that’s in Hyderabad and in the ramparts of the grand Golconda Fort. A brainchild of architect Takbir Fatima from Design Aware, the Bright Horizon Academy is a non-profit educational trust that runs on Zakat funds and provides an inspiring atmosphere for young minds. Located on a hilltop, in the unplanned settlement within the walls of the grand fort, the design embraces all the natural elements and blends it into the classrooms. So what you have are rocks turning into walls and floor; light wells and skylights as sources of light. The building is left unfinished in its exterior, with exposed concrete walls, that deliberately negate color. Takbir uses red, blue and yellow accents to break the natural green and brown.
Bold and boulder designs for the city of rocks

If you’ve particularly loved the selfie taken at Fusion 9 restaurant in Hyderabad with the boulder in the backdrop, thank Hyderabad-based architect Sona Reddy. Her firm Sona Reddy Studio specializes in creating interiors that use native elements around to add more value and beauty to the place. Her five-year-old firm has been the brain behind quirky spaces such as cafe Kafico, design spaces Anonym, Anushree Reddy and The Deccan Story in Hyderabad. Her work speaks through wood detailing and unconventional installations and novel color combinations. She has created residential, retail, workspaces and hospitality spaces that bring the best of Hyderabad.
T-Hub, where ideas and designs are international

Glass panes that remind you of your life’s mission to change the world, graffiti walls to infuse creativity, hanging chairs to give you that extra push to think differently, a container cabin that will excite you at the very thought of a meeting... these are not some promises made in a sales brochure but the design elements at T-Hub, the thinking space of Telangana and India’s largest incubator space. The design is by W Design Studio, homegrown interior design and architecture firm based in Hyderabad, is the creator of an ideas space that houses over 300 start-ups and futuristic workspaces. Having designed 4.5 M sq feet across 121 projects in 19,440 working hours, this design firm is as international as it gets.
Where there is a wall, there is a way

The otherwise, nondescript residential neighborhood of MS Maqtha opposite People’s Plaza in Hyderabad is now an address for funky art. With the credo of ‘Where there is a wall, there is a way... to paint and adorn’, the largest street art foundation in India, St+Art India, transformed a labyrinthine crisscross of homes, shops, open spaces, kiosks etc to create a space with brilliantly colorful 30 street art murals that stretch across buildings as tall as five stories. A great design example on how some thought and creativity can transform an insipid space into an inspiring place.
Work in a feel good environment

When the workplaces of global brands such as Google, Oracle, F5 networks, Pega Systems gets a local aesthetic, you know it is the work of Liquid Space, leading name in workplace interior design started by Ar.Nagaraju Mundrai and Shruti Reddy. The duo’s focus is on designing and delivering awe-inspiring spaces with innovation written all across. Not surprisingly, Liquid Space won a design competition held by Haworth in 2015 beating 62 other firms across Asia Pacific.
Charminar, or a monument with four minarets, is to Hyderabad what the Taj Mahal is to Agra or Eiffel Tower is to Paris. Constructed in 1591 by the founder of Hyderabad, Mohammed Quli Qutb Shah, the Charminar has a signature Islamic architectural style with domes and elegant arches. Literally meaning four minarets, Charminar, built to celebrate the end of a deadly plague, gets its name from the four fluted towers in its structure. Visitors can climb the steep staircase inside the minarets for a panoramic view of the city. The entire ecosystem including the famous Hyderabadi bangles and the famous Hyderabadi biryani around Charminar is what gives a visitor to the city the taste of this city.
Charminar’s first cousin and pride of Hyderabad

Imagine a humungous space with luxurious courtyards, manicured gardens and gushing fountains coupled with great views of the sky above. Barkat Ali Khan Mukarram Jah, heir of the Nizams, the royal family of Hyderabad, did not just imagine it, he built it. A recipient of the UNESCO Asia Pacific Merit award for cultural heritage conservation in 2010, the Council Hall in Chowmahalla Palace houses the rare collection of manuscripts and priceless books belonging to the Nizams. Within a driving distance from Charminar, this beautiful palace takes you back to the days of the Nizami era.
History’s footprints under one roof

The Salar Jung Museum is a treasure trove of exquisite artifacts and antiques collected by the three Salar Jungs who served as the Prime Ministers of the Nizams. Out of the three, Mir Yousuf Ali Khan; Salar Jung the third, was the main contributor to the museum as he was an art connoisseur and collector of antiques. The museum houses 45,000 artifacts and 50,000 books and manuscripts out of which only a few are displayed in today’s museum with 38 galleries and 18 libraries. Remember to spare a whole day to relish these relics of history.
If a vintage 1930 Rolls-Royce, a Jaguar Mark V, and a Packard are just what will steal your heart, the Nizam’s museum in Hyderabad is your kind of place. The Nizams' museum houses the gifts received on the silver jubilee celebrations of the last Nizam of Hyderabad, Osman Ali Khan, Asaf Jah VII. One of the richest men in the world during his time, he acquired many artifacts, souvenirs, gifts and mementoes from across the world. His collection of vintage cars are on display here and is a delight for car connoisseurs.
Remnants of the Nizami opulence

The Paigah necropolis, also known as Maqbara Shams al-Umara, is a space for marble mausoleums dating back to 1787. Belonging to the Paigah nobility or the Shums Ul Umrahi family, the style of architecture is unique to these tombs. The complex houses 27 tombs with exquisite inlay work, surrounded by carved walls, canopies, filigree lattices with geometric patterns. These tombs are 200 years old which are the final resting places of several generations of the Paigah Nobles, the royal family.
Recreating Indian movie magica for the common man

Indian movies add the ‘x’ factor in our lives and Ramoji Film City, ranked as the world’s largest film studio complex as the Guinness World Records, recreates the magic of Indian cinema for the common man. The world’s largest integrated film city and India’s only thematic holiday destination with magic of cinema and decodes the entire process of creation of a story and its translation onto the celluloid. The 2000-acres film city is also a prime spot for shooting of hundreds of Tollywood, Bollywood and international movies, besides giving tourists a taste of the Universal Studios kind of fun and entertainment.
Walk in the clouds

Fancy eating at a 101-seater table carved in rosewood with green leather upholstery? Considered to be the best place to get a bird’s eye view of Hyderabad, Falaknuma Palace is a blend of Tudor and Italian architecture built entirely from Italian marble. Designed by Italian architect William Ward Marret, the palace in the shape of a scorpion, the zodiac sign of the Nizam. Enjoy views of Venetian chandeliers in this palace has 60 rooms and 22 halls. Besides Nizam’s artifacts and a library with a carved walnut roof, a replica of the one at Windsor Castle, the library houses more than five thousand books in English, Urdu and Persian.
Design Initiativees
A funky urban space with utility and leisure element, the Loo Café comprises three washrooms (for men, women and one for people with disabilities), a café serving snacks and finger food, sanitary napkin dispenser and an ATM machine. Loo Café does not charge the public for using the toilets, but instead generates revenue from the café which serves standardised food all round the clock through tie-ups with food delivery apps. Other amenities include radio, WiFi and security. Check out the one opposite Shilparamam at Hitech City. The next generation of cafés will decrease the water footprint and adopt water saving methods.
A fridge that feeds the needy

The Greater Hyderabad Municipal Corporation (GHMC) has set up a refrigerator near Shilparamam as part of its new initiative ‘Feed the Need’ aiming to marry the twin needs of reducing food and directing the same to the needy. People who want to help the needy or provide food to them can place it in the refrigerator. Dr. Neelima Arya, founder of Apple Homes, a non-profit based in Hyderabad, said that the idea is to keep basics such as water, fruit or cookies accessible to anyone who is hungry, not necessarily poor. Not surprisingly the auto and cab drivers and late night vendors are loving the idea.
A workout space that works out

If public cannot go to the gym, the gym goes to the public. With this thought, the Greater Hyderabad Municipal Corporation has opened open-air gymnasiums in the parks of the city. An open air gym offers people with a truly holistic fitness experience. With equipment for cardio and strength workouts, these gyms also give another freebie - the much-needed vitamin D from the early morning or late evening sun, something that is abundantly and freely available in Hyderabad. Check them out at Indira Park, Krishna Kanth Park and Nehru Nagar Park and other parks across the twin cities.
Dog’s day out

Dog Parks are the new hangout spaces for furred friends. The park houses dog training equipment, play equipment, pool, fountain, dog gym, amphitheater, lawns, and a dedicated dog clinic. Made to international standards, the Dog Park at Necklace Road is also certified by the Kennel Club of India. Considering dogs are not welcome in most public spaces unlike in the West, this open-air park is the ideal weekend space for dogs to socialize with other pets while their owners bond with other dog lovers.
When the Hyderabad-based Telugu film industry burst into the creative scene with a magnum opus called Baahubali, it was not just the art and craft but the technology and the brain behind the animation that got applauded. Makuta, a full-fledged visual effects facility covering a full gamut of requirements from active on-set visual effects supervision through to immersive digital set extension, digital matte painting, high-end feature animation and effects work, clean-up, motion tracking and final compositing get the credit for it. Founded in 2010, Makuta produces state of the art visual effects for India’s most successful films. A combination of limitless human imagination with cutting edge technology is what is at the heart of Makuta studio.
Indian visual storytelling gets its due

Ask any Indian toddler what he watches on TV and he hollers, ‘Chottaa Bheemm’ and does a little jig too in sheer joy. This lovable Indian character is a product of Green Gold Animation, a pioneer in creating original shows in India. With Indian style of visual storytelling at its core, this 2004 company it has grown to be one of the largest animation studios in India and has extended its presence across multiple businesses ranging from licensing, merchandising, gaming(AR, VR) etc. Employing around 1,500 people across 5 offices, Green Gold Animation consists of nearly a thousand artists in various capacities.
Bringing photoreal Creature Animation to India

Firefly, true to its name, has been the one to bring animation revolution to India and Hyderabad. What started as a creative journey 15 years ago with a couple of personal computers and hand loan of Rs 30,000 to rent a place is today a go-to facility for high-end animation technology. The National Institute of Design, Ahmedabad alumni have also groomed the second generation of potential leaders in creative and visual development, technical development and film grammar. With core talent, responsiveness and hard work now running deep in our team, we believe that we are ready to go places. Firefly is the only Indian CGI studio has put as much photoreal Creature Animation on Indian screens as us. We believe this positions us uniquely to expand our footprint worldwide.
The Urdu Calligraphers of Chatta Bazaar

No matter how many writing technologies and fonts have evolved, the centuries-old khattati (Urdu and Arabic calligraphy) practiced in Chattha Bazaar in Hyderabad still tugs at our heartstrings. That is not just writing, that is poetry in motion. From being used to engrave monuments during the Qutub Shahi rule in the 17th century, Urdu and Arabic calligraphy is still used in wedding cards and logos. Not many know that until the adoption of the Urdu software, the entire newspaper was handwritten by calligraphers. Did you know that Osmania University was the first university in the country to offer education not only in Urdu, but in any Indian language?
Telugu gets a form and a shape

Telugu script, which has roots in the Brahmic family of scripts, is used to write the Telugu language, a Dravidian language spoken in Telangana and its sister state Andhra Pradesh. The Telugu script is also widely used for writing Sanskrit texts and to some extent the Gondi language. It shares similarities with the Kannada script, as it has evolved from Kadamba and Bhattiprolu scripts of the Brahmi family. Both Adikavi Pampa of Kannada and Adikavi Nannayya are considered to be father figures of Telugu lipi.
Understanding and appreciate heritage is one thing that distinguishes Hyderabadis from their peers. So it is not surprising that a collection, comprising 3 million stamps, dating back to the Postmaster General Nawab Iqbal Hussain Khan under Hyderabad’s seventh and last Nizam, Mir Osman Ali is something numismatists would love to check out. An exhibition of the same was held in Delhi in May and these rare collection and the manner in which they have been preserved shows the Hyderabadi’s love for everything beautiful and rare.
The only ism in Hyderabad, foodism

Rich, aromatic, with the flavors of marinated meat, Hyderabad Biryani, the signature dish of the Nizami city, is a delicacy that will linger in your mouth long after you relished the last morsel the special Basmati rice. While in Hyderabad, do not miss Haleem, a lamb and wheat savory preparation that takes the Ramadan fast-breaking to a whole new level, Patthar ka Gosht, a stone-cooked mutton preparation, and the world-famous teatime snack named after the Nizam, Irani chai, made through the day until the milk turns viscous, the sweet and salty Osmania biscuit. Then of course is the baarik seviyyan or vermicelli that is used to celebrated Eid. You can’t do justice to this city’s food unless you stay here for a week, at the least.
Going local with a global appeal

Breweries are the new watering holes in the city and this one represents the global face of Hyderabad. This one is for those who want to chill out in an artistic ambiance, amidst some greenery and nurse craft beer after a hard day’s work. The place boasts of a 56 foot-long bar and a taproom amidst high tables with graffiti of youngsters. With a Broadway-inspired balcony and some amazing local food, this place is quintessentially Hyderabadi. Try their signature drink called Imagine that comes with ginger and curry leaves and dig into their quirky eats such as khicdi, Maggi and other specialities.
If you believe that eating out is not just about a meal, but one that adds value to your life, try this formal sit-down dinner with 50 people in a dark room. Dialogue in the Dark is India’s first fine-dining experience in pitch darkness where trained visually-impaired hospitality staff serve you. The meal gives not just a heightened experience of food, thanks to shutting down of our visual sense, it also helps you understand and appreciate how most visually challenged still continue to lead their lives despite their shortcomings. Of course, the feeling of eating in an inclusive space is inspiring too.
Listen, learn and eat

The ‘Talking Hands’ fine dining restaurant, started in August 2017 in association with Telangana Tourism at Begumpet, in the heart of the city, gives the diner an opportunity to interact with the deaf community employing 24 deaf employees. Interestingly, the restaurant is an almost silent zone where you are expected to communicate in sign language and the basics are taught to you through table mats, flat screens and posters. The menu card is designed to help the diner place the order effortlessly, perhaps even making it fun for those who are constantly talking. The inclusive place provides employment to the differently-abled, thus being diverse, inclusive and sustainable.
A pawsome place to hang out with your pet

Your pet is your best friend and we know it feels sad when you have to leave him or her at home to have some good time. But the Pet Cafe Hyderabad ensures you and your #BFF have a great meal. With a rustic ambience remind you of your childhood days at granny’s place, this one gives a safe and clean space where the pet can munch on something nutritious and get a work out done while you can gorge on sandwiches and finger food while enjoying karaoke.
A game changing disruptive product

Plastic is a sweet poison that plays havoc on health and environment. Edible cutlery is healthy, zero waste, biodegradable alternative to plastic disposables. These are functionally similar to any other cutlery and comes with nutritional advantages compared to toxins that plastics carry. Hyderabad’s Narayana Peesapaty and his brand of edible cutlery Bakey’s is the world’s first automated technology using millets as raw materials, these are cost competitive. Even packaging is eco friendly. Use of millet as raw material helps in saving water and soil from degradation due to use of chemical fertilizers. Now, you can have your spoon and eat it too.
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